

# Airbnb / Short-Term Rental (STR) Investment Comparison

## All Countries Ranked by STR Investment Potential

Compiled May 2026 | Sources: Airbtics, AirDNA, AirROI, GlobalPropertyGuide, country regulatory portals

### KEY METRICS EXPLAINED

- **ADR (Average Daily Rate):** Average nightly price per listing in USD
- **Occupancy:** Annual average unless stated
- **Gross Yield:** Annual revenue ÷ property purchase price
- **Legal Risk Rating:** ● Low risk (clear legal framework) | ● Medium risk (grey area or tightening) | ● High risk (legally problematic)
- **Regulatory Trend:** ↗ Tightening | 📩 Loosening | → Stable

### TIER 1 — TOP STR INVESTMENT MARKETS (Highest yield + favorable conditions)

#### #1: Greece (Mykonos / Santorini)

| Metric           | Data                                                                                                                               |
|------------------|------------------------------------------------------------------------------------------------------------------------------------|
| Legal Status     | <span>●</span> Legal but permit moratoriums expanding in key areas                                                                 |
| ADR              | Santorini: €163–€327 avg; Mykonos: €192–€723; Athens: ~\$70                                                                        |
| Occupancy        | Santorini: ~77%; Mykonos: ~71%; Athens: ~72%                                                                                       |
| Annual Revenue   | Santorini: ~€43.5K; Mykonos: ~€46.8K; Athens: ~\$20K                                                                               |
| Gross Yield      | 8–18% depending on island and property type                                                                                        |
| Best Areas       | Mykonos, Santorini (highest yield); Athens (high volume); Rhodes                                                                   |
| Regulatory Trend | ↗ Tightening — new Oct 2025 rules on safety/fire; permit moratoriums in Santorini, Mykonos, Thessaloniki, Halkidiki, Chania, Paros |
| Key Risk         | Moratoriums expanding; must verify license availability before purchase                                                            |
| Key Advantage    | Highest revenue per listing in Europe; luxury ADRs command premium; strong global demand                                           |

| Metric               | Data                                                                                                                  |
|----------------------|-----------------------------------------------------------------------------------------------------------------------|
| <b>Investor Note</b> | Focus on islands NOT yet under moratorium; commercial-to-residential conversions still eligible for €250K Golden Visa |

**STR Score: 9/10 | Overall Investment Score: 8.5/10**

 **#2: UAE (Dubai)**

| Metric                  | Data                                                                                                                                              |
|-------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Legal Status</b>     |  Legal and well-regulated (DTCM permit required)                 |
| <b>ADR</b>              | \$150–\$300+ (Downtown, Marina, Palm Jumeirah)                                                                                                    |
| <b>Occupancy</b>        | Prime areas: 65–80%; market avg: 55–65%                                                                                                           |
| <b>Gross Yield</b>      | 10–14% gross; net yield 6–9% after costs                                                                                                          |
| <b>Annual Revenue</b>   | Prime listings: \$40,000–\$100,000+                                                                                                               |
| <b>Best Areas</b>       | Downtown Dubai, Dubai Marina, Palm Jumeirah, JBR, Business Bay                                                                                    |
| <b>Regulatory Trend</b> | → Stable and regulated                                                                                                                            |
| <b>Key Risk</b>         | High operating costs (permit AED 1,500–5,000/yr; Tourism Dirham fees; management 15–25%); 9% corporate tax if operating as business               |
| <b>Key Advantage</b>    | 0% personal income tax; high ADRs; strong year-round demand from international travelers; very professional management ecosystem                  |
| <b>Investor Note</b>    | DTCM Holiday Home permit is streamlined; foreigners can own freehold in 50+ designated zones; no minimum stay requirement to maintain Golden Visa |

**STR Score: 9/10 | Overall Investment Score: 9/10**

 **#3: Bali, Indonesia (Canggu / Seminyak)**

| Metric              | Data                                                                                                                                        |
|---------------------|---------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Legal Status</b> |  Legal with licensing (enforcement tightening from 2026) |
| <b>ADR</b>          | \$94 avg; Canggu/Echo Beach: \$150–\$235; luxury villas: \$320+                                                                             |
| <b>Occupancy</b>    | ~47–65% depending on source and property type                                                                                               |
| <b>Gross Yield</b>  | 9–16% (Canggu); net 8–12% professionally managed                                                                                            |

| Metric           | Data                                                                                                                                                                                    |
|------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Annual Revenue   | \$16,800–\$28,800 depending on location and management                                                                                                                                  |
| Best Areas       | Canggu, Seminyak, Ubud, Uluwatu                                                                                                                                                         |
| Regulatory Trend | ↗ Tightening — deadline March 31, 2026: all OTA listings must hold valid Indonesian business license                                                                                    |
| Key Risk         | Foreigners cannot own freehold land (leasehold only, typically 25+25+30 = 80 years); 39,000+ unlicensed listings at risk; PT PMA company structure required for legal foreign ownership |
| Key Advantage    | Strong global brand recognition (Canggu as #1 digital nomad hub); high ADRs for villas; lower property costs vs. UAE                                                                    |
| Investor Note    | Use PT PMA company for full legal compliance and longest leasehold titles (HGB 80 years); villa properties command premium ADRs; luxury market less affected by regulations             |

**STR Score: 8.5/10 | Overall Investment Score: 7/10**

**#4: Cyprus (Paphos / Limassol)**

| Metric           | Data                                                                                                                                                   |
|------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|
| Legal Status     | 🟢 Legal; CTO registration required; stable pro-STR policy                                                                                              |
| ADR              | \$99–\$172 (Paphos/Limassol)                                                                                                                           |
| Occupancy        | Paphos: ~78%; Limassol: ~50–62%; island avg: ~65%                                                                                                      |
| Gross Yield      | 8–12% in coastal areas                                                                                                                                 |
| Annual Revenue   | Median ~\$26K; top performers \$40K+                                                                                                                   |
| Best Areas       | Paphos (strongest occupancy: 285 nights/yr), Limassol, Ayia Napa                                                                                       |
| Regulatory Trend | → Stable — no moratorium; EU Reg 2024/1028 from May 2026 (licensing verification only)                                                                 |
| Key Risk         | CIT increased from 12.5% to 15% Jan 2026 (overall investment economics); relatively lower ADR vs. Greece                                               |
| Key Advantage    | EU jurisdiction; stable regulations; Permanent Residency by investment (€300K property); non-dom 0% dividend tax for 17 years; year-round warm climate |
| Investor Note    | Paphos offers best combination of occupancy and stable regulatory environment; ideal for buy-and-hold investors seeking EU residence                   |

**STR Score: 8/10 | Overall Investment Score: 8.5/10**

#5: South Africa (Cape Town)

| Metric           | Data                                                                                                                                                               |
|------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Legal Status     | 🟡 Legal; commercial rate reclassification risk for full-time STR operators                                                                                         |
| ADR              | R1,719 (~\$92); top areas command \$150–\$300                                                                                                                      |
| Occupancy        | 63–71% median; top hosts: 70–80%                                                                                                                                   |
| Annual Revenue   | R451K (~\$24K) per listing                                                                                                                                         |
| Gross Yield      | 8–14% gross in prime areas                                                                                                                                         |
| Best Areas       | V&A Waterfront, Sea Point, Camps Bay, Clifton, Cape Town CBD; Cape Winelands                                                                                       |
| Regulatory Trend | ↗ Tightening — Cape Town using occupancy data to flag commercial properties                                                                                        |
| Key Risk         | Cape Town commercial rate reclassification; national safety concerns (Crime Index 75.4) deters some tourists                                                       |
| Key Advantage    | Foreigners can buy freehold with no restrictions; ZAR weakness means assets are cheap in USD terms; #1 healthcare in Africa; world-class lifestyle destination     |
| Investor Note    | Cape Town is an exceptional value proposition for USD/CAD-earning investors; property prices in USD terms are very affordable; strong international tourist demand |

STR Score: 7.5/10 | Overall Investment Score: 7/10

#6: Georgia (Tbilisi / Batumi)

| Metric           | Data                                                                                        |
|------------------|---------------------------------------------------------------------------------------------|
| Legal Status     | 🟢 Legal; no national STR licensing framework; no restrictions                               |
| ADR              | \$42 median Tbilisi; top 25%: \$62+; top 10%: \$98+                                         |
| Occupancy        | Tbilisi: ~63%; central/Old Town: 70–85%                                                     |
| Gross Yield      | 12–18% in tourist-heavy areas (Old Tbilisi, Mtatsminda)                                     |
| Annual Revenue   | ~\$10K median; top performers \$25K+                                                        |
| Best Areas       | Old Tbilisi, Rustaveli Ave, Vake district; <b>Batumi</b> (Black Sea coast, summer seasonal) |
| Regulatory Trend | → Stable                                                                                    |

| Metric               | Data                                                                                                                                                                                                         |
|----------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Key Risk</b>      | Oversupply risk; fixed broadband weakness; currency fluctuation (GEL)                                                                                                                                        |
| <b>Key Advantage</b> | Lowest property purchase prices in the guide (\$50K–\$150K for quality properties); no restrictions on foreign property purchase; 12–18% gross yield; no STR regulation; 1% business tax for small operators |
| <b>Investor Note</b> | Exceptional yield-to-price ratio; low barrier to entry; Batumi (Black Sea resort city) offers higher seasonal yields; Tbilisi properties near major sights perform best                                      |

**STR Score: 8/10 | Overall Investment Score: 8/10**

## #7: Barbados (West & South Coasts)

| Metric                  | Data                                                                                                                                                                         |
|-------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Legal Status</b>     | 🟢 Legal; VAT applies to STR income                                                                                                                                           |
| <b>ADR</b>              | \$167 average; luxury: \$300–\$600+                                                                                                                                          |
| <b>Occupancy</b>        | Island avg: ~68%; peak season: 73–88%                                                                                                                                        |
| <b>Annual Revenue</b>   | ~\$42K median                                                                                                                                                                |
| <b>Gross Yield</b>      | 7–12% gross                                                                                                                                                                  |
| <b>Best Areas</b>       | West Coast (Sandy Lane area — "Platinum Coast"), South Coast (Worthing, Rockley)                                                                                             |
| <b>Regulatory Trend</b> | → Stable                                                                                                                                                                     |
| <b>Key Risk</b>         | High property prices; Caribbean hurricane season (June–Nov) reduces occupancy; expensive lifestyle                                                                           |
| <b>Key Advantage</b>    | Native English; 68% annual occupancy (strong year-round); \$42K median revenue; foreigners can own freehold; Welcome Stamp exempts from income tax; dual citizenship allowed |
| <b>Investor Note</b>    | Strong demand from UK, Canada, and US; luxury market commands very high ADRs; best for high-net-worth investors buying vacation homes that also generate income              |

**STR Score: 7.5/10 | Overall Investment Score: 7/10**

## #8: Malta (Valletta / Sliema / St. Julian's)

| Metric              | Data                                                                   |
|---------------------|------------------------------------------------------------------------|
| <b>Legal Status</b> | 🟡 Legal; MTA Holiday Premises Licence required; enforcement tightening |

| Metric                  | Data                                                                                                                                        |
|-------------------------|---------------------------------------------------------------------------------------------------------------------------------------------|
| <b>ADR</b>              | \$132–\$138 (Valletta/Floriana)                                                                                                             |
| <b>Occupancy</b>        | Valletta: ~85%; island avg: ~68%                                                                                                            |
| <b>Annual Revenue</b>   | ~\$39K per listing (Valletta)                                                                                                               |
| <b>Gross Yield</b>      | 8–12% in prime areas                                                                                                                        |
| <b>Best Areas</b>       | Valletta (highest occupancy), Sliema, St. Julian's                                                                                          |
| <b>Regulatory Trend</b> | ↗ Tightening — 2025: 3-year ban proposed for unlicensed operators; 6-guest max; EU Reg from May 2026                                        |
| <b>Key Risk</b>         | ~50% of listings estimated unlicensed; get licensed immediately; small island with limited stock                                            |
| <b>Key Advantage</b>    | 85% occupancy in Valletta is among highest in Europe; English-speaking; EU member; citizenship by merit (5 years); 0% foreign capital gains |
| <b>Investor Note</b>    | Critical to obtain MTA license before listing; small island means inventory constrained = pricing power maintained                          |

**STR Score: 7.5/10 | Overall Investment Score: 8/10**

## TIER 2 — SOLID PERFORMERS (Good yields with moderate complexity)

### #9: Kenya (Nairobi)

| Metric                  | Data                                                                                                         |
|-------------------------|--------------------------------------------------------------------------------------------------------------|
| <b>Legal Status</b>     | ● Legal; no specific national licensing                                                                      |
| <b>ADR</b>              | \$44 avg Nairobi; prime areas (Kilimani, Westlands): \$60–\$90                                               |
| <b>Occupancy</b>        | Market avg ~46%; prime areas: 70–80%                                                                         |
| <b>Annual Revenue</b>   | ~\$7K per listing                                                                                            |
| <b>Gross Yield</b>      | 10–15% gross vs. 4–6% for traditional rentals; top performers: 15–25%                                        |
| <b>Best Areas</b>       | Kilimani, Westlands, Karen, Lavington (Nairobi)                                                              |
| <b>Regulatory Trend</b> | → Stable                                                                                                     |
| <b>Key Risk</b>         | High saturation in prime areas; safety concerns deter some travelers; leasehold (99-year max for foreigners) |
| <b>Key Advantage</b>    | Very affordable property prices; 70% cheaper than US; strong expat/NGO demand; dual citizenship allowed      |

STR Score: 7/10 | Overall Investment Score: 6/10

#10: Bahrain (Manama)

| Metric           | Data                                                                                                                                      |
|------------------|-------------------------------------------------------------------------------------------------------------------------------------------|
| Legal Status     | <div><div></div> Legal; some licensing requirements</div>                                                                                 |
| ADR              | \$110 median; top 10%: \$229+; Formula 1 weekends: +50–100%                                                                               |
| Occupancy        | Manama: ~29–30% avg; top performers: 50–60%+                                                                                              |
| Gross Yield      | 12–15% for well-located studios/1-bed                                                                                                     |
| Annual Revenue   | ~\$7,943 per listing (central Manama)                                                                                                     |
| Best Areas       | Manama (Diplomatic Area, Seef District), Amwaj Islands                                                                                    |
| Regulatory Trend | → Stable                                                                                                                                  |
| Key Risk         | Low average occupancy (29%); management fees 15–25% eat into margins                                                                      |
| Key Advantage    | 0% personal income tax; 0% corporate tax; Golden Residency (\$345K investment); event-driven spikes (F1, Grand Prix); Islamic finance hub |

STR Score: 6.5/10 | Overall Investment Score: 7/10

#11: Mauritius (Black River / Grand Baie)

| Metric           | Data                                                                                                                                       |
|------------------|--------------------------------------------------------------------------------------------------------------------------------------------|
| Legal Status     | <div><div></div> Legal; low regulation profile</div>                                                                                       |
| ADR              | \$182 average; Black River: \$120; luxury: \$207–\$853                                                                                     |
| Occupancy        | Overall: ~38.5%; Black River: ~58%                                                                                                         |
| Monthly Revenue  | ~\$1,503 avg; Black River: ~\$12,506                                                                                                       |
| Best Areas       | Flic en Flac (Black River), Grand Baie, Trou aux Biches, Blue Bay                                                                          |
| Regulatory Trend | → Stable                                                                                                                                   |
| Key Risk         | Foreign property purchase restricted to approved schemes only; ranks in bottom 38% for Sub-Saharan Africa STR yield; small market          |
| Key Advantage    | High ADR for luxury properties; #1 safest in Africa; 15% flat income tax; Africa's #13 ease of doing business; medical tourism destination |

STR Score: 6/10 | Overall Investment Score: 7.5/10

## #12: Taiwan (Taipei)

| Metric           | Data                                                                                                                                        |
|------------------|---------------------------------------------------------------------------------------------------------------------------------------------|
| Legal Status     | 🟢 Legal; regulated under Tourism Development Act                                                                                            |
| ADR              | \$75 median Taipei; top 25%: \$124+; top 10%: \$199+                                                                                        |
| Occupancy        | Taipei: ~48%                                                                                                                                |
| Annual Revenue   | ~\$15,507 per listing                                                                                                                       |
| Gross Yield      | Moderate; best in Da'an/Zhongshan districts                                                                                                 |
| Best Areas       | Taipei (Da'an, Zhongshan), Taichung, Tainan, Hualien                                                                                        |
| Regulatory Trend | → Stable                                                                                                                                    |
| Key Risk         | Relatively low occupancy; geopolitical risk (cross-strait tensions); language barrier for management                                        |
| Key Advantage    | #1 healthcare in world; very safe for solo women; Gold Card visa; reciprocal property rights for Canadians; extremely affordable healthcare |

STR Score: 6/10 | Overall Investment Score: 6.5/10

## #13: Croatia (Dubrovnik / Split / Hvar)

| Metric           | Data                                                                                                                        |
|------------------|-----------------------------------------------------------------------------------------------------------------------------|
| Legal Status     | 🟡 Legal; Ministry of Tourism license required; 2025 restrictions tightening                                                 |
| ADR              | Average €116–131; Split/Dubrovnik: \$150–\$250 peak                                                                         |
| Occupancy        | Annual avg ~33%; peak summer coastal: 58–70%                                                                                |
| Best Areas       | Dubrovnik, Split, Hvar, Rovinj; Zagreb (year-round)                                                                         |
| Regulatory Trend | ↗ Tightening — 2025 measures curbing coastal STR growth                                                                     |
| Key Risk         | Extreme seasonality on coast (winter <20%); new permit restrictions                                                         |
| Key Advantage    | EU country; #15 safest globally; 0% income tax for digital nomad visa holders; EF EPI #5 English; Adriatic lifestyle appeal |

STR Score: 6/10 | Overall Investment Score: 7/10

## #14: Oman (Muscat)

| Metric           | Data                                                                                                                    |
|------------------|-------------------------------------------------------------------------------------------------------------------------|
| Legal Status     | 🟡 Legal; MOHT permit required                                                                                           |
| ADR              | Muscat: ~\$70 avg; Al Mouj/coastal: \$98–\$112+                                                                         |
| Occupancy        | Muscat: ~35–44%                                                                                                         |
| Gross Yield      | 8–10% in prime areas                                                                                                    |
| Best Areas       | Al Mouj (Muscat Hills), Qurum Beach, Yiti                                                                               |
| Regulatory Trend | → Stable                                                                                                                |
| Key Risk         | Some ITCs (Al Mouj) have community management STR bans; lower tourist volumes than UAE; 0% tax changing to 5% from 2028 |
| Key Advantage    | 0% personal income tax (until 2028); 3rd safest in MENA; Islamic environment; growing tourism sector                    |

**STR Score: 6/10 | Overall Investment Score: 6.5/10**

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## #15: Jordan (Amman / Aqaba / Petra)

| Metric           | Data                                                                                                                         |
|------------------|------------------------------------------------------------------------------------------------------------------------------|
| Legal Status     | 🟢 Legal; no formal licensing regime yet                                                                                      |
| ADR              | \$64–\$76 avg Amman                                                                                                          |
| Occupancy        | Amman: ~34–47%                                                                                                               |
| Annual Revenue   | ~\$5,535–\$6,445 per listing                                                                                                 |
| Gross Yield      | 5–8%                                                                                                                         |
| Best Areas       | Amman (Weibdeh, Abdoun, 4th Circle), Aqaba, Petra area                                                                       |
| Regulatory Trend | → Stable                                                                                                                     |
| Key Risk         | Limited STR liquidity; no formal licensing = regulatory uncertainty; regional tensions                                       |
| Key Advantage    | Territorial tax system; dual citizenship (only Arab country); CBI in 3 months; Arabic cultural hub; very affordable property |

**STR Score: 5.5/10 | Overall Investment Score: 6/10**

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#16: Panama (Casco Viejo / Punta Pacifica / Boquete)

| Metric           | Data                                                                                                                                                    |
|------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------|
| Legal Status     | <div><div></div> Legal; no national STR ban</div>                                                                                                       |
| ADR              | ~\$105 average; Casco Viejo/Punta Pacifica: \$150–\$180                                                                                                 |
| Occupancy        | ~40% average                                                                                                                                            |
| Monthly Revenue  | ~\$1,250 average                                                                                                                                        |
| Best Areas       | Casco Viejo (Panama City), Punta Pacifica, Coronado (beach), Boquete (mountains)                                                                        |
| Regulatory Trend | → Stable                                                                                                                                                |
| Key Risk         | Moderate occupancy; rainy season (May–Nov) suppresses demand; 2024 FATF grey-listing impacts banking                                                    |
| Key Advantage    | 100% territorial tax; Johns Hopkins-affiliated hospital; Pensionado program (\$1,000/month pension → immediate PR); USD currency; friendly nations visa |

STR Score: 6/10 | Overall Investment Score: 8/10 (tax + residency advantages very strong)

#17: Belize (Ambergris Caye / Placencia)

| Metric             | Data                                                                                                                            |
|--------------------|---------------------------------------------------------------------------------------------------------------------------------|
| Legal Status       | <div><div></div> Legal; no national STR prohibition</div>                                                                       |
| Annual STR Revenue | \$53.4M total market (3rd largest in CARICOM)                                                                                   |
| ADR                | \$100–\$200 in prime areas                                                                                                      |
| Best Areas         | Ambergris Caye (San Pedro), Caye Caulker, Placencia                                                                             |
| Regulatory Trend   | → Stable                                                                                                                        |
| Key Risk           | Seasonal; limited banking for foreigners; infrastructure limitations; medical limitations                                       |
| Key Advantage      | QRP = 0% ALL Belize taxes; foreigners can own agricultural land; English only country in Central America; 1 year residency → PR |

STR Score: 6/10 | Overall Investment Score: 7/10 (QRP program is unique)

#18: Rwanda (Kigali / Volcanoes NP)

| Metric           | Data                                                                                                                                                                    |
|------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Legal Status     | ● Legal; no specific licensing                                                                                                                                          |
| ADR              | \$42 avg Kigali; Kinyinya: \$147+; Volcanoes NP: premium                                                                                                                |
| Occupancy        | ~37% average                                                                                                                                                            |
| Monthly Revenue  | ~\$808 average                                                                                                                                                          |
| Best Areas       | Kigali (Kinyinya, Kicukiro), near Volcanoes National Park                                                                                                               |
| Regulatory Trend | → Stable                                                                                                                                                                |
| Key Risk         | Very small market; low revenue; primarily business/NGO travelers; limited luxury tourism                                                                                |
| Key Advantage    | Fastest internet in Africa; safest city in Africa; fastest company formation in Africa (\$0 fees); dual citizenship allowed; growing luxury eco-tourism at Volcanoes NP |

STR Score: 4.5/10 | Overall Investment Score: 6/10 (business formation exceptional)

TIER 3 — NICHE MARKETS (Limited STR potential or restrictive regulations)

#19: Cayman Islands (Seven Mile Beach)

| Metric           | Data                                                                                                                          |
|------------------|-------------------------------------------------------------------------------------------------------------------------------|
| Legal Status     | ● Legal; regulation risk increasing                                                                                           |
| ADR              | Seven Mile Beach: \$600+ per night (luxury)                                                                                   |
| Occupancy        | ~42% avg; peaks 70–80% (March)                                                                                                |
| Best Areas       | Seven Mile Beach, North Side, West Bay                                                                                        |
| Regulatory Trend | ↗ Tightening — 2026: STR cited as compounding housing crunch                                                                  |
| Key Advantage    | 0% taxes; highest safety in Caribbean; only 70,000 total population (limited supply); luxury market commands exceptional ADRs |
| Verdict          | Very high entry cost (\$1.2M–\$2.4M+ investment for residency); niche for ultra-high-net-worth investors only                 |

STR Score: 6/10 (luxury niche only) | Overall Investment Score: 7/10 (zero-tax jurisdiction)

## #20: Malaysia (Kuala Lumpur / Penang / Johor Bahru)

| Metric                  | Data                                                                                                                           |
|-------------------------|--------------------------------------------------------------------------------------------------------------------------------|
| <b>Legal Status</b>     | ● Legal but highly variable; strata management corporations can ban STR in condo buildings                                     |
| <b>ADR</b>              | KL: \$45–\$70; Johor Bahru: \$57                                                                                               |
| <b>Occupancy</b>        | KL: ~50–60%; Johor Bahru: ~44%                                                                                                 |
| <b>Annual Revenue</b>   | Johor Bahru: ~\$9K                                                                                                             |
| <b>Best Areas</b>       | KL City Centre (KLCC), Penang (George Town), Johor Bahru                                                                       |
| <b>Regulatory Trend</b> | → Stable but building-level rules vary                                                                                         |
| <b>Key Risk</b>         | Strata corps can ban STR without notice; inconsistent enforcement; minimum property prices (\$134K–\$223K for foreigners)      |
| <b>Key Advantage</b>    | #1 halal destination; #13 safest globally; #24 English proficiency; MM2H golden visa; world's top Islamic finance jurisdiction |

**STR Score: 5.5/10 | Overall Investment Score: 8/10** (residency + tax advantages strong)

## #21: Thailand (Phuket / Bangkok / Chiang Mai)

| Metric                  | Data                                                                                                  |
|-------------------------|-------------------------------------------------------------------------------------------------------|
| <b>Legal Status</b>     | ● LEGALLY RISKY — technically illegal in residential condos without hotel license; grey market        |
| <b>ADR</b>              | Phuket: \$82; Bangkok: \$41–\$43                                                                      |
| <b>Occupancy</b>        | Phuket: ~65–67%; Bangkok: ~65%                                                                        |
| <b>Annual Revenue</b>   | Phuket: ~\$19K; Bangkok: ~\$9,962                                                                     |
| <b>Best Areas</b>       | Phuket (Patong, Rawai); Chiang Mai; Koh Samui                                                         |
| <b>Regulatory Trend</b> | ↗ Tightening aggressively in 2025                                                                     |
| <b>Key Risk</b>         | 0 of 16,806 Bangkok Airbnb listings held required hotel licenses as of 2025; enforcement accelerating |
| <b>Verdict</b>          | Only pursue through formal hotel license route; avoid condo-based STR without legal advice            |

**STR Score: 4/10 | Overall Investment Score: 6/10**

## #22: Japan (Tokyo / Osaka / Hakuba)

| Metric                  | Data                                                                                                                                          |
|-------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Legal Status</b>     | ● Legal under Minpaku Law but heavily restricted                                                                                              |
| <b>ADR</b>              | ¥15,000–¥50,000 (\$100–\$330) in prime areas                                                                                                  |
| <b>Occupancy</b>        | Capped by law; effective 30–50% on allowed nights                                                                                             |
| <b>National Cap</b>     | 180 days/year — further reduced by local ordinances                                                                                           |
| <b>Best Areas</b>       | Tokyo (special zones only); Osaka (most permissive); Hakuba/ski areas                                                                         |
| <b>Regulatory Trend</b> | → Stable (but already very restricted)                                                                                                        |
| <b>Key Risk</b>         | 180-day national cap; Tokyo residential zones: weekends only (<100 days/yr); Kyoto: Jan 15–Mar 15 only (~60 days/yr); heavy management burden |
| <b>Key Advantage</b>    | Foreigners can buy freehold property freely; Akiya (vacant homes) at very low cost in rural areas; strong tourism demand                      |

**STR Score: 3.5/10 | Overall Investment Score: 6/10**

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## #23: Singapore

| Metric              | Data                                                                                         |
|---------------------|----------------------------------------------------------------------------------------------|
| <b>Legal Status</b> | ● <b>EFFECTIVELY ILLEGAL</b> — minimum 3-consecutive-month rental period; \$200,000 max fine |
| <b>Verdict</b>      | <b>Do NOT pursue STR in Singapore under any circumstances</b>                                |

**STR Score: 0/10 | Overall Investment Score: 8/10** (for business formation, not STR)

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## #24: Philippines (Manila / Cebu / Boracay)

| Metric                | Data                                                                                                                                   |
|-----------------------|----------------------------------------------------------------------------------------------------------------------------------------|
| <b>Legal Status</b>   | ● Legal; no national prohibition                                                                                                       |
| <b>ADR</b>            | Manila: \$42; Cebu: \$40; Boracay: \$60–\$90                                                                                           |
| <b>Occupancy</b>      | Manila: ~45–51%; Cebu: ~48%                                                                                                            |
| <b>Annual Revenue</b> | Manila: ~\$3,517; Cebu: ~\$3,919                                                                                                       |
| <b>Key Risk</b>       | Very low ADR and revenue vs. property cost; foreigners cannot own land (condos only); better yields in resort areas (Boracay, Palawan) |
| <b>Key Advantage</b>  | English is official language; very affordable living; SRRV visa for retirees                                                           |

STR Score: 4/10 | Overall Investment Score: 5.5/10

#25: Estonia (Tallinn)

| Metric             | Data                                                                                                                              |
|--------------------|-----------------------------------------------------------------------------------------------------------------------------------|
| Legal Status       | <span>●</span> Legal; minimal regulation                                                                                          |
| ADR                | \$81 median; \$108 avg; top 10%: \$184+                                                                                           |
| Occupancy          | ~56–67% annual                                                                                                                    |
| Monthly Net Profit | €350–€800 (self-managed)                                                                                                          |
| Best Areas         | Old Town, Kalamaja, Telliskivi                                                                                                    |
| Key Risk           | Strong seasonality; ranks in lowest 45% for Northern Europe STR yield; limited portfolio scale                                    |
| Key Advantage      | e-Residency; 0% corporate tax on retained profits; EU single market; #10 healthcare in Europe; one of the fastest internets in EU |

STR Score: 5/10 | Overall Investment Score: 7/10

#26: Montenegro (Budva Riviera / Kotor)

| Metric          | Data                                                    |
|-----------------|---------------------------------------------------------|
| Legal Status    | <span>●</span> Legal; Tourism Act registration required |
| ADR             | \$99 avg; coastal peaks \$150–\$250                     |
| Occupancy       | ~32% annual (highly seasonal)                           |
| Monthly Revenue | ~\$5,230 avg                                            |
| Best Areas      | Budva Riviera, Kotor Old Town, Porto Montenegro (Tivat) |
| Key Risk        | Extreme seasonality; winter occupancy <15%              |

STR Score: 4.5/10 | Overall Investment Score: 5.5/10

#27: Albania (Saranda / Tirana)

| Metric       | Data                                                                                            |
|--------------|-------------------------------------------------------------------------------------------------|
| Legal Status | <span>●</span> Legal; DIVA platform registration mandatory from Jan 2026; 15% tax on STR income |
| ADR          | \$56 avg Tirana; coastal peak: ~\$81                                                            |
| Occupancy    | Tirana: ~40%; coastal peak August: ~73%                                                         |

| Metric         | Data                                                                                                                       |
|----------------|----------------------------------------------------------------------------------------------------------------------------|
| Annual Revenue | ~\$6.6K per listing                                                                                                        |
| Best Areas     | Saranda (riviera coast), Ksamil, Tirana                                                                                    |
| Key Risk       | Infrastructure limitations; market still maturing; strong seasonality                                                      |
| Key Advantage  | 0% income tax up to \$142K/year; lowest property prices in Europe; Muslim-majority; dual citizenship; EU candidacy country |

STR Score: 4.5/10 | Overall Investment Score: 7/10

#28: Portugal (Algarve / Madeira)

| Metric        | Data                                                                                                                                                                   |
|---------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Legal Status  |  Legal under AL framework; Lisbon/Porto historic centers under new license moratorium |
| ADR           | Algarve: \$120–\$250; Lisbon: \$100–\$180; Porto: \$80–\$150                                                                                                           |
| Occupancy     | Algarve peak: 85%+; Lisbon/Porto: 65–75%                                                                                                                               |
| Gross Yield   | Algarve: 8–15%; Lisbon/Porto: 6–10%                                                                                                                                    |
| Best Areas    | Algarve (Lagos, Albufeira), Silver Coast, Madeira; <b>AVOID</b> Lisbon/Porto historic centers (new license moratorium)                                                 |
| Key Risk      | Municipal-level bans expanding; NHR tax changed 2024                                                                                                                   |
| Key Advantage | #7 globally safest country; #6 English proficiency; Golden Visa (€500K fund route); no farmland restrictions; 10-year citizenship path                                 |

STR Score: 6/10 | Overall Investment Score: 8/10

COMPLETE STR RANKING SUMMARY TABLE

| Ran k | Country             | ADR (USD)    | Occupancy | Annual Revenue | Gross Yield | Legal Risk                                                                            | STR Score | Overall Score |
|-------|---------------------|--------------|-----------|----------------|-------------|---------------------------------------------------------------------------------------|-----------|---------------|
| 1     | GR Greece (islands) | €163–€723    | 71–77%    | €43K–€47K      | 8–18%       |  | 9/10      | 8.5/10        |
| 2     | AE UAE (Dubai)      | \$150–\$300+ | 65–80%    | \$40K–\$100K+  | 10–14%      |  | 9/10      | 9/10          |
| 3     | ID Bali, Indonesia  | \$94–\$235+  | 47–65%    | \$17K–\$29K    | 9–16%       |  | 8.5/10    | 7/10          |

| Ran<br>k | Country                        | ADR<br>(USD)     | Occupancy          | Annual<br>Revenue       | Gross<br>Yield   | Legal<br>Risk | STR<br>Score   | Overall<br>Score |
|----------|--------------------------------|------------------|--------------------|-------------------------|------------------|---------------|----------------|------------------|
| 4        | cy Cyprus                      | \$99–<br>\$172   | 65–78%             | ~\$26K                  | 8–12%            | ●             | 8/10           | 8.5/10           |
| 5        | za South Africa<br>(Cape Town) | \$92–<br>\$300   | 63–71%             | ~\$24K                  | 8–14%            | ●             | 7.5/10         | 7/10             |
| 6        | ge Georgia                     | \$42–<br>\$98+   | 63–85%             | \$10K–\$25K+            | 12–18%           | ●             | 8/10           | 8/10             |
| 7        | bb Barbados                    | \$167–<br>\$600+ | 68–88%             | ~\$42K                  | 7–12%            | ●             | 7.5/10         | 7/10             |
| 8        | mt Malta                       | \$132–<br>\$138  | 68–85%             | ~\$39K                  | 8–12%            | ●             | 7.5/10         | 8/10             |
| 9        | ke Kenya (Nairobi)             | \$44–\$90        | 46–80%             | ~\$7K                   | 10–25%           | ●             | 7/10           | 6/10             |
| 10       | bh Bahrain                     | \$110–<br>\$229+ | 29–60%             | ~\$8K                   | 12–15%           | ●             | 6.5/10         | 7/10             |
| 11       | mu Mauritius                   | \$120–<br>\$853  | 38–58%             | ~\$12K (Black<br>River) | 6–10%            | ●             | 6/10           | 7.5/10           |
| 12       | tw Taiwan                      | \$75–<br>\$199+  | ~48%               | ~\$15.5K                | Moderate         | ●             | 6/10           | 6.5/10           |
| 13       | hr Croatia                     | \$116–<br>\$250  | 33–70%             | Seasonal                | 6–10%            | ●             | 6/10           | 7/10             |
| 14       | om Oman                        | \$70–<br>\$112+  | 35–44%             | Moderate                | 8–10%            | ●             | 6/10           | 6.5/10           |
| 15       | jo Jordan                      | \$64–\$76        | 34–47%             | ~\$6K                   | 5–8%             | ●             | 5.5/10         | 6/10             |
| 16       | pa Panama                      | \$105–<br>\$180  | ~40%               | ~\$15K                  | 6–10%            | ●             | 6/10           | 8/10             |
| 17       | bz Belize                      | \$100–<br>\$200  | Seasonal           | \$53M total<br>market   | 6–10%            | ●             | 6/10           | 7/10             |
| 18       | rw Rwanda                      | \$42–<br>\$147+  | ~37%               | ~\$10K/yr               | Low              | ●             | 4.5/10         | 6/10             |
| 19       | ky Cayman Islands              | \$600+           | 42–80%             | Premium                 | Low<br>(luxury)  | ●             | 6/10<br>luxury | 7/10             |
| 20       | my Malaysia                    | \$45–\$70        | 44–60%             | ~\$9K                   | 5–8%             | ●             | 5.5/10         | 8/10             |
| 21       | th Thailand                    | \$41–\$82        | 65–67%             | \$10K–\$19K             | Legally<br>risky | ●             | 4/10           | 6/10             |
| 22       | jp Japan                       | \$100–<br>\$330  | 30–50%<br>(capped) | Capped by<br>law        | Capped           | ●             | 3.5/10         | 6/10             |

| Ran<br>k | Country                  | ADR<br>(USD)    | Occupancy | Annual<br>Revenue    | Gross<br>Yield | Legal<br>Risk                                                                       | STR<br>Score | Overall<br>Score   |
|----------|--------------------------|-----------------|-----------|----------------------|----------------|-------------------------------------------------------------------------------------|--------------|--------------------|
| 23       | sg Singapore             | N/A             | N/A       | N/A                  | <b>ILLEGAL</b> |  | 0/10         | 8/10<br>(business) |
| 24       | PH Philippines           | \$40–\$90       | 45–51%    | ~\$4K                | Low            |  | 4/10         | 5.5/10             |
| 25       | EE Estonia               | \$81–<br>\$184+ | 56–67%    | Moderate             | Low            |  | 5/10         | 7/10               |
| 26       | ME Montenegro            | \$99–<br>\$250  | ~32%      | Seasonal             | Variable       |  | 4.5/10       | 5.5/10             |
| 27       | AL Albania               | \$56–\$81       | 40–73%    | ~\$6.6K              | Moderate       |  | 4.5/10       | 7/10               |
| 28       | PT Portugal              | \$80–<br>\$250  | 65–85%    | Varies               | 6–15%          |  | 6/10         | 8/10               |
| —        | BR Brazil<br>(benchmark) | \$60–<br>\$150+ | 55–75%+   | 8.5–10% net<br>yield | 8–10%          |  | 7/10         | 6.5/10             |

## INVESTOR RECOMMENDATIONS BY STRATEGY

**"Highest Revenue Per Listing":** Cayman Islands (luxury) → UAE Dubai → Barbados → Greece (Mykonos/Santorini) → Malta (Valletta)

**"Best Gross Yield":** Georgia (12–18%) → Greece (8–18%) → Bali (9–16%) → Kenya (10–25%) → Cyprus (8–12%)

**"Best Legal Security":** Cyprus → UAE Dubai → Malta (licensed) → Barbados → Panama

**"Best Value Entry (lowest property price → strong yield)":** Georgia → Kenya → Albania → Rwanda → Jordan

**"Best for Arab/Gulf Investor":** UAE Dubai → Bahrain → Oman → Cyprus (Larnaca — Arab community) → Malaysia

**"AVOID (legal/regulatory)":** Singapore (illegal) → Thailand (grey market cracking down) → Japan (heavily restricted)

*Sources: Airbtics, AirDNA, AirROI, GlobalPropertyGuide, DTCM Dubai, MOHT Oman, Cape Town Municipality, Greece Ministry of Tourism, Minpaku Law Japan, Indonesia Immigration, Portugal AHRESP, EU Regulation 2024/1028. All data May 2026.*